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JOINT ECONOMIC COMMITTEE

June 29, 2018

The Honorable Elaine Chao
Secretary
U.S. Department of Transportation
1200 New Jersey Avenue, S.E.
Washington, D.C. 20590

Dear Secretary Chao:

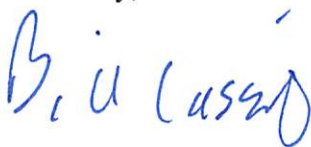
It has recently come to our attention that the Shreveport Airport Authority and the Ark-La-Tex Regional Air Service Alliance are applying for funding from the Small Community Air Service Development Program (SCASDP). They are requesting \$300,000 over three years for advertising and promotions. They plan a local match of \$150,000.

Due to leakage over the last few years at the airport and the addition of approximately 10,000 seats in 2018 by four airlines, Shreveport Regional Airport is experiencing a large number of unutilized seats. The Shreveport Airport Authority and the Ark-La-Tex Regional Air Service Alliance plan to use the funds to target potential fliers in Arkansas, Louisiana, Oklahoma, and Texas who live within driving distance of the airport. The program will aggressively promote the theme "FlyShreveportFirst" by targeting billboards, specialized social media, targeted website advertising, radio ads and television ads. They believe these efforts will result in increased bookings on flights at the airport.

The \$150,000 match will be in the form of its standard incentive package of landing fee and rental abatement.

I am thankful for the Department of Transportation's consideration in securing funding for this worthwhile project. We ask that you please keep us informed on the progress of this proposal as well as when a final decision has been made regarding this grant.

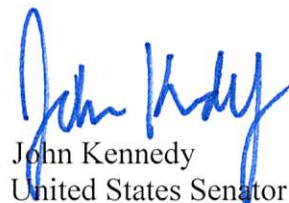
Sincerely,



Bill Cassidy M.D.
United States Senator



Mike Johnson
Member of Congress



John Kennedy
United States Senator